Mission:
To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

2018 Board of Directors
Mary Stewart, Chair
Richard Eaton, Vice-Chair
Geoffrey Burton
Matthew Ellis
Elizabeth Liberatore
Gary Nelson

Financial Statement
For year ending 12/31/18

Public Support & Revenue
 Contributions & non-federal grants $199,625 35%
 Federal Grants 302,221 53%
 Special Activities, Sales to Public, & Other Revenue 48,858 9%
 Assets released from restriction 14,143* 3%
 Total Support & Revenue $564,847

Expenses
 Program Services $480,252 93%
 Administrative 22,099 4%
 Fundraising 15,905 3%
 Total Expenses $518,256

Interest & Depreciation expenses $ 84,178
*Assets released from restriction invested in energy-saving upgrades and improvements to Brightside and Demo Garden

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.
Since 1982, Brightside St. Louis (aka Operation Brightside) has worked to clean and green St. Louis through initiatives which enrich and beautify by restoring, maintaining and growing the community landscape.

### 2018 Accomplishments

#### Graffiti Eradication

**Brightside preserves property values.** By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2018 Brightside eradicated more than 270,000 square feet of graffiti from 3,900+ vandalized homes, businesses, churches and public spaces. Also, 30 acres along the Mississippi river were seeded to restore habitat for migrating birds, bees, butterflies and other important pollinators. To help support Brightside’s cleaning and greening initiatives, individuals, businesses and community organizations purchased daffodils and tulips through our annual sale, *Blooming Soon!*.

#### Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open at all times for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects.

#### Community Cleaning and Greening Efforts

**Brightside - making St. Louis a better place.** Over 20,000 volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2018, more than 5,500 volunteers collected millions of pounds of trash and debris in 277 neighborhood clean-up projects. In addition, these volunteers also planted 130,000 seedlings to beautify green spaces across the city.