



2017 Board of Directors

- Mary Stewart, *Chair*
- Richard Eaton, *Vice-Chair*
- Donna Andrews
- Geoffrey Burton
- Matthew Ellis
- Paul Liberatore
- Nick Profancik



Mission:

To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

**Financial Statement
For year ending 12/31/17**

Public Support & Revenue		
Contributions & non-federal grants	\$271,173	33%
Federal Grants	324,088	39%
Special Activities, Sales to Public, & Other Revenue	49,997	6%
Assets released from restriction	<u>180,875*</u>	22%
Total Support & Revenue	\$826,133	

Expenses		
Program Services	\$560,058	92%
Administrative	35,427	6%
Fundraising	<u>13,333</u>	2%
Total Expenses	\$608,818	

Interest & Depreciation expenses \$ 79,046
 *Assets released from restriction invested in energy-saving upgrades and improvements to Brightside and Demo Garden

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.

35 years of working for a better St. Louis



Since 1982, Brightside St. Louis (aka Operation Brightside) has worked to clean and green St. Louis through initiatives which enrich and beautify by restoring, maintaining and growing the community landscape.

2017 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2017 Brightside eradicated more than 330,000 square feet of graffiti from 4,600+ vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open at all times for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home in their own community projects.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Over 23,000 volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2017, more than 8,000 volunteers collected millions of pounds of trash and debris in 274 neighborhood clean-up projects. In addition, these volunteers also planted 200,000 seedlings to beautify green spaces across the city.

Brightside greens St. Louis. In addition to planting 200,000 annuals to beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall and window boxes, Brightside volunteers also planted 30,000 native perennials, grasses, shrubs and trees along with daffodils and tulips in 29 neighborhood gardens.



Also, 30 acres along the Mississippi river were being restored as the St. Louis Riverfront Butterfly Byway to provide food and shelter for migrating birds, bees, butterflies and other important pollinators.

To help support Brightside's cleaning and greening initiatives, individuals, businesses and community organizations purchased daffodils and tulips through our annual sale, *Blooming Soon!*

Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2017, the Saint Louis City Recycles team distributed 6,000 in-home recycling bins and engaged more than 1,600 K-12 students.

